

Chapter 01 Multiple Choice

1 ■■■ = Approximately how many hotels are in operation in the United States?

- 50,000
- 5,000
- 500,000
- 500

2 ■■■ = What is the approximate average size of lodging properties operating in the United States?

- 1,900 rooms
- 900 rooms
- 90 rooms
- 9 rooms

3 ■■■ = What is most likely to happen when many travelers want to visit and stay in an area?

- Very few hotel rooms will be built in that area.
- Room rates and the number of operating hotel properties will increase.
- Room rates and the number of operating hotel properties will decrease.
- The prices of goods and services desired by the travelers will decrease.

4 ■■■ = In the small town of Someko, Michigan there are 5 hotels with a combined total of 650 sleeping rooms. During the month of June an average of 400 of those 650 rooms were sold each day, generating \$29,200 in room sales. What was the Average Daily Rate (ADR) of the town of Someko for the month of June?

- \$66.00
- \$73.00
- \$44.92
- \$224.61

5 ■■■ = What is the greatest difference between full-service hotels and limited-service hotels?

- The selling price of rooms
- The size of the hotels
- The food and beverage services offered by the hotels
- The location of the hotels

6 ■■■ = Which of the following is the formula hoteliers use to calculate occupancy rate?

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- 7 Which of the following is the formula hoteliers use to calculate RevPAR?
- Total rooms revenue \times Occupancy Rate = RevPAR
 - Total rooms available \times Occupancy Rate = RevPAR
 - Total rooms sold \times Occupancy Rate = RevPAR
 - ADR \times Occupancy Rate = RevPAR

- 8 Which group would be classified as "leisure travelers"?
- A family on vacation
 - A salesperson attending a business meeting
 - A meeting attendee
 - An airline crew renting rooms near an airport prior to their next flight

- 9 What does Amtrak operate?
- Post offices
 - Trains
 - Buses
 - Airline freight services

- 10 What would be the occupancy rate for a hotel that has 200 rooms on a day in January in which it sold 100 rooms and received total rooms revenue of \$17,000?
- \$170.00
 - 50%
 - 17%
 - 200%

- 11 Which state is *not* among the three largest car rental location states?
- Texas
 - California
 - Florida
 - New York

- 12 Which group is more likely to use the services of a travel agent?
- Older travelers
 - Males
 - Females

- Younger travelers

- 13 What is the travel industry term used to describe a group of travel services, such as hotel rooms, meals, and airfare, sold for one price?
- Tour
 - Package
 - Bundle
 - Special

- 14 What is the name of the computer system connecting travel professionals worldwide for the purpose of reserving hotel rooms and other travel services for their clients?
- ADR
 - GDS
 - RevPAR
 - GOP

- 15 What is the lodging industry term for an organization that provides travel booking services on the Internet?
- ADR
 - RevPAR
 - OTA
 - GOP

- 16 In which type of booking model are room rates not seen by guests until after they have successfully "bid" for a room?
- Opaque rate model
 - Traditional direct-to-guest model
 - Merchant model
 - Global distribution model

- 17 In which type of booking model are room rates readily viewed on-line by potential guests?
- Opaque rate model
 - Traditional direct-to-guest model
 - Merchant model
 - Global distribution model

- 18 Which association is a collection of state-level hotel associations working together to meet the educational, social, and legislative needs of its members?
- The U.S. Travel Association
 - The Educational Institute
 - The Asian American Hotel Owners Association
 - The American Hotel and Lodging Association

- 19 ■= Which group creates and markets professional development and training programs for the hotel industry?
- The U.S. Travel Association
 - The American Hotel and Lodging Association
 - The Travelers' Education Association
 - The Educational Institute

- 20 ■= Which group certifies hospitality professionals in a variety of lodging industry specialty areas?
- The Educational Institute
 - The American Hotel and Lodging Association
 - The Travelers' Education Association
 - The U.S. Travel Association