

Test Bank Chapter 2

2.1 Multiple Choice Questions

1) A viewer's ability to find meaning in a film is based on _____.

- A) knowledge
- B) cultural experience
- C) preferences
- D) all of these

Answer: D

Topic: An Approach to Film Analysis Page Ref: 10

2) Which of the following would be an example of an "interpretive claim"?

- A) A casual viewer discusses his or her enjoyment of a particular actor's performance.
- B) A film critic discusses whether or not a film is "good" or "bad."
- C) A film scholar discusses a recurring theme present throughout the film.
- D) All of these are interpretive claims.

Answer: C

Topic: An Approach to Film Analysis Page Ref: 26-9

3) Audiences typically expect fiction films to offer _____.

- A) open endings
- B) closure
- C) explicit social commentary
- D) radical experimentation with story structure

Answer: B

Topic: Understanding Audience Expectations Page Ref: 12