

TRUE/FALSE

Chapter 1

1.01

Sophisticated communications technologies have made little impact on our daily lives.

Answer: F

Difficulty Level: E

1.02

As an individual, you are likely to spend most of your working life employed in an "information" job.

Answer: T

Difficulty Level: E

1.03

One of the least important characteristics of the "communications" era is the rapid change associated with mass production of information.

Answer: F

Difficulty Level: Mod

1.04

Becoming and staying competent in an information age is an ongoing process requiring lifelong learning.

Answer: T

Difficulty Level: E

1.05

Chester Barnard in his famous work, *The Function of the Executive*, described the development and maintenance of a system of communication as a primary responsibility of executives.

Answer: T

Difficulty Level: Mod

1.06

Quintilian's ideal of the "good man speaking well" is not related to contemporary notions of communication competency.

Answer: F

Difficulty Level: E

1.07

Researchers generally agree on definitions of communication competency.

Answer: F

Difficulty Level: E

1.08

Deetz suggested that increasing the "political competence" of individuals is not necessary for