



## 1.2 Data Classification

### 1 Distinguish Between Qualitative and Quantitative Data

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

**Determine whether the data are qualitative or quantitative.**

- 1) the colors of automobiles on a used car lot  
A) qualitative B) quantitative
- 2) the number of complaint letters received by the United States Postal Service in a given day  
A) quantitative B) qualitative
- 3) the number of seats in a movie theater  
A) quantitative B) qualitative
- 4) the numbers on the shirts of a girl's soccer team  
A) qualitative B) quantitative

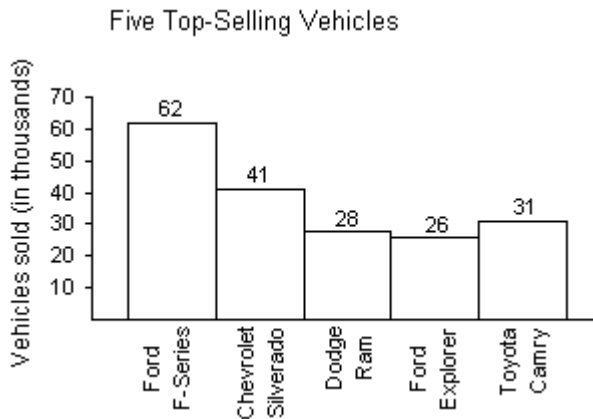
### 2 Classify Data with Respect to the Four Levels of Measurement

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

**Identify the data set's level of measurement.**

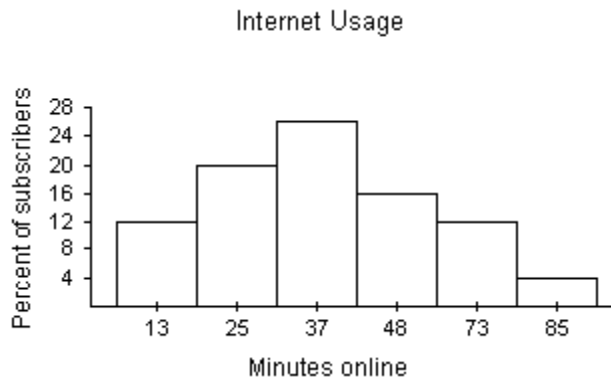
- 5) hair color of women on a high school tennis team  
A) nominal B) ordinal C) interval D) ratio
- 6) numbers on the shirts of a girl's soccer team  
A) nominal B) ordinal C) interval D) ratio
- 7) ages of students in a statistic class  
A) ratio B) ordinal C) interval D) nominal
- 8) temperatures of 12 selected refrigerators  
A) interval B) ordinal C) nominal D) ratio
- 9) number of milligrams of tar in 85 cigarettes  
A) ratio B) ordinal C) interval D) nominal
- 10) number of pages in your statistics book  
A) ratio B) ordinal C) interval D) nominal
- 11) marriage status (married, single, or divorced) of the faculty at the University of Colorado  
A) nominal B) ordinal C) interval D) ratio
- 12) list of 1202 social security numbers  
A) nominal B) ordinal C) interval D) ratio
- 13) the ratings of a movie ranging from "poor" to "good" to "excellent"  
A) ordinal B) nominal C) interval D) ratio
- 14) the final grades (A, B, C, D, and F) for students in a statistics class  
A) ordinal B) nominal C) interval D) ratio
- 15) the annual salaries for all teachers in California  
A) ratio B) ordinal C) interval D) nominal

- 16) list of zip codes for Chicago  
 A) nominal                      B) ordinal                      C) interval                      D) ratio
- 17) the nationalities listed in a recent survey (for example, Asian, European, or Hispanic).  
 A) nominal                      B) ordinal                      C) interval                      D) ratio
- 18) the amounts of fat (in grams) in 52 cookies  
 A) ratio                              B) ordinal                      C) interval                      D) nominal
- 19) the years the summer Olympics were held in the United States  
 A) interval                      B) ordinal                      C) nominal                      D) ratio
- 20) numbers of touchdowns scored by a major university in five randomly selected games  
 5   3   1   2   4  
 A) ratio                              B) ordinal                      C) interval                      D) nominal
- 21) the average daily temperatures (in degrees Fahrenheit) on five randomly selected days  
 35   24   30   31   34  
 A) interval                      B) nominal                      C) ordinal                      D) ratio
- 22) manuscripts rated "acceptable" or "unacceptable"  
 A) ordinal                      B) nominal                      C) ratio                      D) interval
- 23) the lengths (in minutes) of the top ten movies with respect to ticket sales in 2007  
 A) ratio                              B) nominal                      C) ordinal                      D) interval
- 24) the data listed on the horizontal axis in the graph



- A) nominal                      B) interval                      C) ordinal                      D) ratio

25) the data listed on the horizontal axis in the graph



A) ratio

B) nominal

C) ordinal

D) interval

### 3 Concepts

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

**Provide an appropriate response.**

26) Explain the differences between the interval and ratio levels of measurement.

27) Explain why data expressed with the Celsius temperature scale is at the interval level of measurement rather than the ratio level.

## 1.3 Data Collection and Experimental Design

### 1 Decide on Methods of Data Collection

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

**Decide which method of data collection you would use to collect data for the study. Specify either observational study, experiment, simulation, or survey.**

- 1) A study where a drug was given to 23 patients and a placebo to another group of 23 patients to determine if the drug has an effect on a patient's illness
  - A) experiment
  - B) simulation
  - C) survey
  - D) observational study
- 2) A study of the salaries of college professors in a particular state
  - A) survey
  - B) simulation
  - C) experiment
  - D) observational study
- 3) A study where a political pollster wishes to determine if his candidate is leading in the polls
  - A) observational study
  - B) simulation
  - C) experiment
  - D) survey
- 4) A study where you would like to determine the chance getting three girls in a family of three children
  - A) simulation
  - B) survey
  - C) experiment
  - D) observational study
- 5) A study to evaluate the success of a new experimental procedure performed on 35 patients at one hospital
  - A) census
  - B) simulation
  - C) experiment
  - D) observational study

## 2 Identify a Biased Sample

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

**Provide an appropriate response.**

- 6) Explain what bias there is in a study done entirely online.
- 7) A report sponsored by the California Citrus Commission stated that cholesterol levels can be lowered by drinking at least one glass of a citrus product each day. Determine if the report is biased.
- 8) A local newspaper ran a survey by asking, "Do you support the deployment of a weapon that could kill millions of innocent people?" Determine whether the survey question is biased.

## 3 Identify Sampling Techniques

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

**Identify the sampling technique used.**

- 9) Thirty-five sophomores, 50 juniors and 37 seniors are randomly selected from 538 sophomores, 448 juniors and 394 seniors at a certain high school.  
A) stratified      B) random      C) cluster      D) convenience      E) systematic
- 10) Every fifth person boarding a plane is searched thoroughly.  
A) systematic      B) random      C) cluster      D) convenience      E) stratified
- 11) At a local community college, five statistics classes are randomly selected out of 20 and all of the students from each class are interviewed.  
A) cluster      B) random      C) convenience      D) systematic      E) stratified
- 12) A researcher randomly selects and interviews fifty male and fifty female teachers.  
A) stratified      B) random      C) cluster      D) convenience      E) systematic
- 13) A researcher for an airline interviews all of the passengers on five randomly selected flights.  
A) cluster      B) random      C) convenience      D) systematic      E) stratified
- 14) A community college student interviews everyone in a statistics class to determine the percentage of students that own a car.  
A) convenience      B) random      C) cluster      D) systematic      E) stratified
- 15) Based on 12,500 responses from 48,000 questionnaires sent to its alumni, a major university estimated that the annual salary of its alumni was \$78,500 per year.  
A) random      B) stratified      C) cluster      D) convenience      E) systematic
- 16) In a recent television survey, participants were asked to answer "yes" or "no" to the question "Are you in favor of the death penalty?" Six thousand five hundred responded "yes" while 4100 responded "no". There was a fifty-cent charge for the call.  
A) convenience      B) random      C) cluster      D) stratified      E) systematic
- 17) A lobbyist for a major airspace firm assigns a number to each legislator and then uses a computer to randomly generate ten numbers. The lobbyist contacts the legislators corresponding to these numbers.  
A) random      B) convenience      C) cluster      D) stratified      E) systematic
- 18) To ensure customer satisfaction, every 20th phone call received by customer service will be monitored.  
A) systematic      B) random      C) cluster      D) stratified      E) convenience

- 19) A market researcher randomly selects 200 drivers under 55 years of age and 200 drivers over 55 years of age.  
 A) stratified                  B) random                  C) cluster                  D) convenience                  E) systematic
- 20) To avoid working late, the quality control manager inspects the last 50 items produced that day.  
 A) convenience                  B) random                  C) cluster                  D) stratified                  E) systematic
- 21) The names of 40 contestants are written on 40 cards. The cards are placed in a bag, and three names are picked from the bag.  
 A) random                  B) stratified                  C) cluster                  D) convenience                  E) systematic
- 22) A researcher randomly selected 25 of the nation's middle schools and interviewed all of the teachers at each school.  
 A) cluster                  B) random                  C) stratified                  D) convenience                  E) systematic

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

**Provide an appropriate response.**

- 23) After a hurricane, a disaster area is divided into 200 equal grids. Thirty of the grids are selected and every occupied household in the grid is interviewed to help focus relief efforts. Select the numbers of the first five grids that belong to the cluster sample.

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- 24) There are 750 incoming freshmen attending a university this fall. A researcher wishes to send questionnaires to a sample of 30 of them to complete regarding their drinking habits. Select the numbers of the first five freshmen who belong to the simple random sample.

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- 25) A college employs 85 faculty members. Without replacement, select the numbers of the five members who will serve on the tenure committee next year.

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- 26) Of the 5000 outpatients released from a local hospital in the past year, one hundred were contacted and asked their opinion on the care they received. Select the first five patients who belong to the simple random sample.

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**4 Concepts**

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

**Provide an appropriate response.**

- 27) Explain the differences between cluster sampling and stratified sampling.
- 28) Explain the difference between a census and a sampling and describe the advantages and disadvantages of each.

## Ch. 1 Introduction to Statistics

### Answer Key

#### 1.1 An Overview of Statistics

##### 1 Distinguish Between a Population and a Sample

- 1) population: collection of all American households; sample: collection of 1378 American households surveyed
- 2) population: collection of all American households; sample: collection of 1094 American households surveyed
- 3) population: elementary school children; sample: collection of 2625 elementary school children surveyed.

##### 2 Distinguish Between a Parameter and a Statistic

- 4) It describes a statistic because the number \$95,000 is based on a subset of the population.
- 5) It describes a parameter because the \$41,000 is based on all the workers at the car manufacturer.
- 6) It describes a statistic because the number 1162 is based on a subset of the population.

##### 3 Distinguish Between Descriptive Statistics and Inferential Statistics

- 7) A
- 8) A
- 9) A
- 10) A
- 11) A

##### 4 Concepts

- 12) A population is the collection of *all* outcomes, responses, measurements, or counts that are of interest.. A sample is a subset of a population.
- 13) A sample would be used. It is usually impractical to obtain all the population data.

#### 1.2 Data Classification

##### 1 Distinguish Between Qualitative and Quantitative Data

- 1) A
- 2) A
- 3) A
- 4) A

##### 2 Classify Data with Respect to the Four Levels of Measurement

- 5) A
- 6) A
- 7) A
- 8) A
- 9) A
- 10) A
- 11) A
- 12) A
- 13) A
- 14) A
- 15) A
- 16) A
- 17) A
- 18) A
- 19) A
- 20) A
- 21) A
- 22) A
- 23) A
- 24) A
- 25) A

##### 3 Concepts

- 26) Data at the ratio level are similar to data at the interval level, but with the added property that a zero entry is an inherent zero (implies "none"). Also, for data at the ratio level a ratio of two data values can be formed so that one data value can be expressed as a multiple of another.

- 27) Such data is at the interval level rather than the ratio level because the temperature of 0°C does not represent a condition where no heat is present, so it is not an inherent zero as required by the ratio level. Also, ratios of two temperatures cannot be formed so that one data value is expressed as a multiple of the other. The temperature 2°C is not twice as warm as 1°C.

### 1.3 Data Collection and Experimental Design

#### 1 Decide on Methods of Data Collection

- 1) A
- 2) A
- 3) A
- 4) A
- 5) A

#### 2 Identify a Biased Sample

- 6) The study may be biased because it is limited to people with computers.
- 7) A report sponsored by the citrus industry is much more likely to reach conclusions favorable to the industry.
- 8) The wording of the question is biased, as it tends to encourage negative responses.

#### 3 Identify Sampling Techniques

- 9) A
- 10) A
- 11) A
- 12) A
- 13) A
- 14) A
- 15) A
- 16) A
- 17) A
- 18) A
- 19) A
- 20) A
- 21) A
- 22) A
- 23) 163, 169, 15, 92, 97
- 24) 163, 487, 693, 169, 513
- 25) 16, 34, 69, 38, 13
- 26) 1634, 3890, 1695, 1392, 1509

#### 4 Concepts

- 27) In stratified sampling, members of the population are divided into two or more subsets, or strata, that share a similar characteristic. A sample is then randomly selected from each of the strata. A stratified sample has members from each segment of the population. In cluster sampling, the population is divided into naturally occurring subgroups, each having similar characteristics. All of the members in one or more (but not all) of the clusters are then selected. In a cluster sample, care must be taken to ensure that all clusters have similar characteristics.
- 28) A census is a count or measure of an entire population, while a sampling is a count or measure of part of a population. A census provides complete information but is often expensive, difficult, and time consuming to perform especially if the population is large. A sampling is less expensive and time consuming, however appropriate sampling techniques must be used to ensure that unbiased data are collected and that the sample is representative of the population. Even with the best sampling methods, sampling error can occur.